

## Kiwi Energy Offers Complimentary Carbon Offset Program in New York

*Zero Gas Carbon Offset Product Ensures No Carbon Footprint*



New York City, New York

For more than a decade, companies and individuals in the United States and beyond have been working hard to reduce their carbon footprint. The effects of El Niño are felt from California to New York, and global climate change continues to be a real problem that threatens to disturb the future of all the inhabitants of this planet. Fortunately, there is at least one company striving to make a difference, and influence the lives of many with their products. That company is Kiwi Energy, and that product is their carbon offset program, Zero Gas. At its essence, Zero Gas, is their effort to reduce the carbon footprint of people around the globe.

Kiwi Energy's Ecogold plan "Zero Gas" is a carbon offset natural gas program that ensures that Kiwi Energy offsets the greenhouse gas emissions of each customer's natural gas use by purchasing carbon offsets. It is a carbon offset variable rate product that helps us all reach climate neutrality.

As if the incentive to reduce the impact we have on our Earth is not enough, Kiwi Energy is also allowing customers to gain membership into their Ecogold Loyalty Program. Paying customers will have their choice of

- 7% in Ecogold Rewards on their Kiwi Energy supply charges
- Or
- 5% Cash Back on their total supply charges after 12 consecutive months

Kiwi Energy is truly making a sizable contribution to the well-being of our natural resources. In fact, each of their products ensure that Kiwi Energy customers use 100% clean energy by purchasing Zero Gas, carbon offset natural gas.

For those who are not aware, a carbon offset is a reduction of greenhouse gases measured in tons of carbon dioxide or methane avoided, sequestered or destroyed. Projects such as avoiding deforestation, planting of trees, methane management (such as cow 'gas'), and management of landfill waste gases are the types of projects that

aim to reduce the amount of carbon released into our atmosphere and have a 'credit' value. Kiwi Energy purchases investment credits through the CIKEL Project, Brazil's first certified REDD Project. They work to conserve the amazon rain forest in Brazil, and protect the environment by conserving the area and practicing FSC certified sustainable forest management.

"Zero Gas is aimed to improve lives on a global scale, if every New York resident decided to make their household gas carbon neutral it would be equivalent to removing 4.5 million vehicles from the roads for 1 year or over 17 million trees planted based on the Environmental Protection Agency's calculations," explained Richard Booth, President of Retail Operations. "2015 recently announced as being the hottest year on record, global warming is an issue that effects every person on this plant and it is time to work collectively to reduce these effects."

Kiwi Energy is a New York-based energy retailer dedicated to providing innovative and renewable energy solutions for electricity and gas supply. They focus on environmentally conscious products backed by friendly and efficient service. As a company, they pride themselves on their transparency and ability to answer any questions about the energy industry or their sustainable products. They are distinguished by a prompt and capable customer support team.

<https://kiwienergy.us/>

1-877-208-7636



***KIWI ENERGY***